



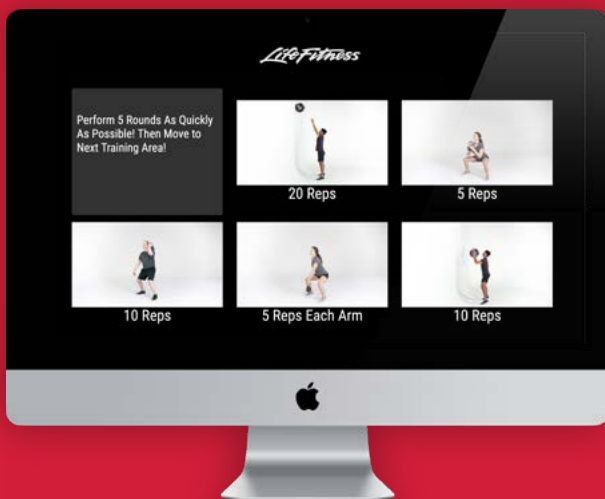
LIFE FITNESS
FAMILY OF BRANDS

We know this is an incredibly challenging time for everyone right now, and Life Fitness is working around the clock to find ways to continue to support our customers in any way we can.

In light of this, we have recently launched three initiatives to encourage exercise and physical activity at home, and to provide content to our customers to help keep their members engaged: introducing Digital Coach, Halo At-Home Workouts and ICG World Tour on Vimeo On-Demand.

DIGITAL COACH

A NEW ONLINE PLATFORM PROVIDING ON-DEMAND,
AT-HOME WORKOUTS EVERY DAY.



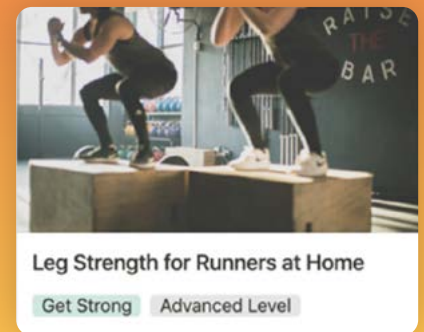
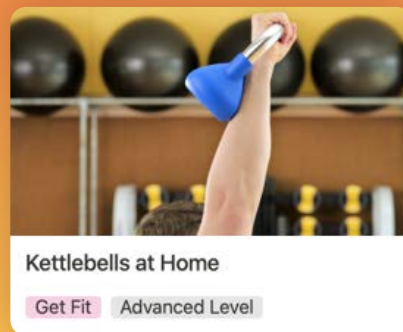
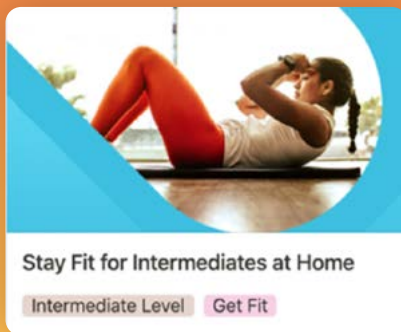
- Accessible on mobile and desktop via any web browser
- Three 'workout of the day' challenges available every day
- Free to users to access for a limited time
- Workouts created by Life Fitness Academy trainers

**CLICK HERE FOR MORE INFORMATION
AND TO REGISTER TO DIGITAL COACH**

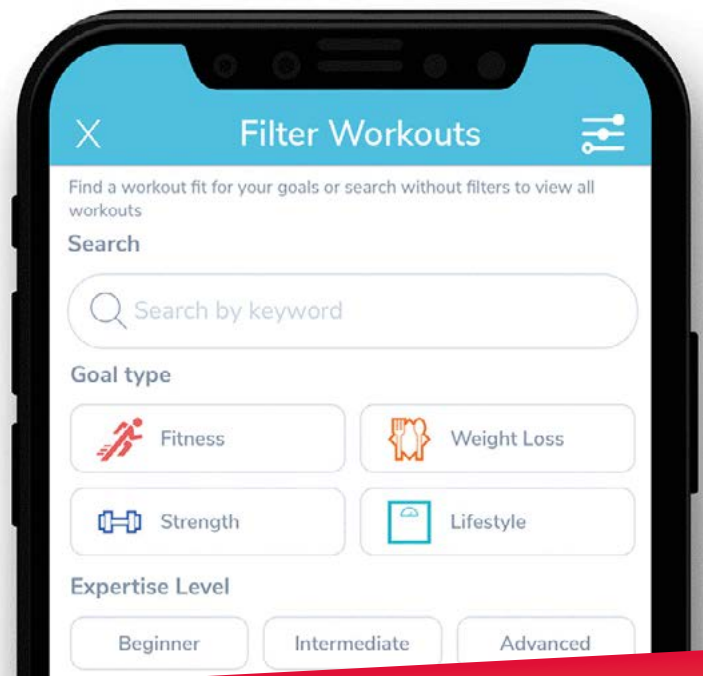


HALO AT-HOME WORKOUTS

16 DIFFERENT AT-HOME WORKOUTS AVAILABLE TO GYM MEMBERS WITH LIFE FITNESS' HALO APP.



- New 'Perform-at-Home' filter added to Halo app for easy access to workouts
- Access has been auto-enabled so any members with the app can start working out immediately
- Allows clubs to continue to monitor and comment on members' progress, keeping them engaged and supported, using the club's existing Halo solution



CLICK HERE FOR MORE INFORMATION ABOUT HALO



TEAM ICG®

TEAM ICG® ON VIMEO ON-DEMAND

- As part of Life Fitness' Family of Brands, ICG® has released its World Tour Series in the safety of your own home for free
- The ICG® World Tour Series is a forward motion series based on our existing Myride live videos
- Bring the great outdoors inside and take a journey around the globe with movies covering Europe, Asia-Pacific, North America, South America and other locations
- Enjoy beautiful scenic views as you cycle through terrains of flat, mixed and hills for 30 or 45 minute workouts, the choice is yours!

**CLICK HERE FOR MORE INFORMATION
AND TO JOIN THE WORLD TOUR**



Coming soon...

We're not stopping there! Keep up to date with the latest news and developments from Life Fitness as we unveil more solutions to support our customers and their members over the coming weeks.

www.lifefitness.com