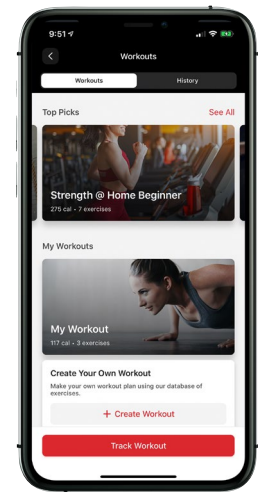
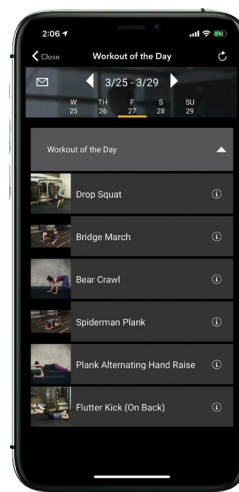


MATRIX COMMUNITY APP

CREATING CONNECTIONS THROUGH FITNESS

You're striving to support your members during this uncertain time, and as your total solutions partner, Matrix has created a vibrant virtual fitness community that's totally free. Developed in coordination with EGYM using their branded member technology, our new Matrix Community app provides a fitness network that's always active with ways for members to stay fit, share their struggles and triumphs and cheer each other on. The Matrix Community app is compatible with all of the most popular apps and wearables, so it's accessible to everyone, and we'll even give you the tools and promotional materials you need to spread the word and get members involved.



- Workout of the Day offers fresh content every 24 hours with photo and video support
- Advanced workouts encourage members to create their own workouts or select from carefully crafted at-home workouts right in the app
- Push notifications keep members motivated with tips on fitness, nutrition and wellness
- Goal Center captures stats with intuitive graphics for tracking progress and celebrating milestones
- Community challenges build connections through camaraderie and competition
- Activity feed lets members cheer on others in the community
- Consolidated data from popular wearables, apps and equipment offers a complete picture of personal fitness
- Matrix Community activation kit includes digital assets and community-facing communication to make your launch a success

**Get your free
activation kit for
the Matrix
Community app
today, and start
connecting your
members to a new
kind of fitness
community.**

GET STARTED

App only available through June 30, 2020
unless otherwise noted. No commitment required.